

Online Archive Search Quick Reference Guide

To find this:	Use this:	Example:		To find this:	Use this:	Example:
Documents that contain BOTH of your words	AND	creme and nutrient		Documents that contain both words but not within 10 words of each other	NOT W/10	creme not w/10 nutrient
Documents that contain EITHER of your words	OR	creme or nutrient		Documents that contain the phrase you typed	Nothing! This happens automatically!	Nutrient creme
Documents that contain both of your words within 5 words of each other	W/5	creme w/5 nutrient (Or w/10, w/20, etc.)		Documents that bring back alternate endings of your word, such as -s, -ed, -ing	Nothing! This happens automatically!	Nutrient (<i>finds nutrients</i>)
Documents that contain the first but not the second of your words	AND NOT	creme and not nutrient		Documents that contain only the exact word or phrase you entered, with no alternate endings	“ ”	“nutrient” (<i>does not find nutrients</i>)
Documents that contain one word or another, PLUS a third word	(_ OR _) AND _	(cream or creme) and nutrient		Documents that contain words that start or end with certain characters	*	creme and nutri* (<i>finds nutrient, nutritious, nutrition</i>)
Documents that contain one word, OR a second and third word	_ OR (_ AND _)	cream or (creme and nutrient)		(Notes)		
(Notes)				(Notes)		



The Advertising Self-Regulatory Council (ASRC)
has merged into **BBB National Programs, Inc.**

Search case reports, press releases and more

Quick search tips are directly on the page; more are a click away.

Search supports **AND, OR, NOT, W/5**. [More Search Tips](#)

Search Filters:

[Select all](#) | [Deselect all](#)

Select the set of documents you need more quickly with select all/deselect all option

NAD Documents

- Abstract
- Compliance
- NAD Reports
- Press Releases

CARU Documents

- CARU Reports
- CARU Press

ERSP Documents

- ERSP Reports
- ERSP Press
- ERSP Compliance
- ERSP Abstract

NARB Documents

- NARB Panel

Document types are now organized by the ASRC unit that handled the case.

Case Date Range

  to 

Case Category



Results per Page



Date range now finds documents related to cases between the range you select.



The Advertising Self-Regulatory Council (ASRC) has merged into **BBB National Programs, Inc.**